



Bridging the Language Gap Between Techs and Execs

Chris Pogue¹, Josh Mitchell¹

¹*Nuix Pty Ltd*

Through hundreds, if not thousands, of cybersecurity consultations and assignments, we've noticed an alarming trend that you've probably seen, too. Technologists responsible for defending your company's data assets are speaking a vastly different language than the members of your C-Suite and Board of Directors, to the detriment of both. The techies need high-level management to understand, and give credence to, what they are saying, while company leaders need to impart the dynamics of budgetary and ease-of-doing-business constraints onto the "geeks" in their organisation.

In this session, we will present a fictional but realistic simulation of a cybersecurity conversation, stopping the "action" to examine the mistakes in communication that each group is making, and how to correct those problems for the benefit of the company as a whole. If you've read Gary Chapman's relationship book "The 5 Love Languages," we're adding a new chapter for the health of corporate relationships: "The Love Languages of Cybersecurity."